

| Category   | Basic | Standard                         | Premium                           | Strategic                         | Leader                              |
|--|-------|----------------------------------|-----------------------------------|-----------------------------------|-------------------------------------|
| Use of IFLA Corporate Member Logo for Marketing  | ✓     | ✓                                | ✓                                 | ✓                                 | ✓                                   |
| Name on IFLA Website   | ✓     | ✓                                | ✓                                 | ✓                                 | ✓                                   |
| Complimentary IFLA Newsletter Subscription   | ✓     | ✓                                | ✓                                 | ✓                                 | ✓                                   |
| Complimentary attendance at the IFLA World Council   | ✓     | ✓                                | ✓                                 | ✓                                 | ✓                                   |
| Free attendance to IFLA Webinars   | ✓     | ✓                                | ✓                                 | ✓                                 | ✓                                   |
| Opportunity to join IFLA Working Groups  | ✓     | ✓                                | ✓                                 | ✓                                 | ✓                                   |
| Correspondence from IFLA concerning events, projects, delegations and Landscape Architecture affairs | ✓     | ✓                                | ✓                                 | ✓                                 | ✓                                   |
| Featured Short Presentation at the IFLA World Council  |       |                                  | ✓                                 | ✓                                 | ✓                                   |
| Biography on the IFLA Website  |       |                                  | ✓                                 | ✓                                 | ✓                                   |
| Quarterly Promotion Ad in IFLA Newsletter  |       |                                  | ✓                                 | ✓                                 | ✓                                   |
| Special Recognition at the IFLA World Congress   |       |                                  |                                   | ✓                                 | ✓                                   |
| Promotional Thank You video ad across IFLA Social Media  |       |                                  |                                   |                                   | ✓                                   |
| Use of IFLA Mailing list for marketing per year  |       | 1x                               | 2x                                | 3x                                | 4x                                  |
| Featured Promotional Webinars per year   |       |                                  |                                   | 1x                                | 2x                                  |
| Featured Article on IFLA Knowledge Hub per year  |       |                                  |                                   | 1x                                | 2x                                  |
| Discount for IFLA Job Advertisement Service  | 0%    | 15%                              | 30%                               | 40%                               | 50%                                 |
| Discount on IFLA World Congress Registration   | 0%    | 10% for registration of one rep. | 10% for registration of two reps. | 10% for registration of two reps. | 10% for registration of three reps. |
| Reduction of other IFLA-organised events   | 0%    | 5%                               | 10%                               | 15%                               | 20%                                 |

## Requirements for Membership

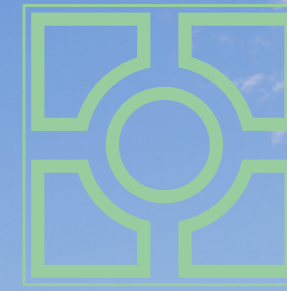
Future IFLA Corporate Members wishing to join IFLA need to meet the following criteria:

- Any professional, commercial or industrial institutions, associations or corporations related to landscape architecture. These may be from the private or public sectors.
- Complete an application form and submit it to the IFLA Secretariat.
- Applications are considered for approval by IFLA's Finance and Business Planning Committee (FBP). A decision is made within 30 days of the application being made.

## Conditions

Please note:

- Being an IFLA Category D Corporate member is not an endorsement that the member practices ethical or professional standards.
- IFLA Corporate members have access to IFLA resources and services and can enjoy the dedicated tier-level benefits of being an IFLA Corporate member.
- IFLA Category D Corporate members do not have voting rights at the IFLA World Council. Those are reserved only for Category A membership.
- IFLA Corporate members must use only IFLA's 'Corporate Logo' and cannot use the IFLA logo in any marketing or promotional activities.



**IFLA**  
CORPORATE  
INTERNATIONAL FEDERATION  
OF LANDSCAPE ARCHITECTS

Corporate  
Membership





## Introduction

The International Federation of Landscape Architects (IFLA) seeks to encourage industry to become active in the global landscape architectural profession through membership of IFLA. This initiative is consistent with IFLA's desire to increase the presence and knowledge of the landscape architectural profession globally through active participation and advocacy.


## Working with Industry


IFLA aims to support, encourage, develop and promote the landscape architecture profession globally. It does this by connecting those involved in the industry, establishing partnerships and collaborations, promoting the works of landscape architects in the private, public and academic sectors, and advocating for the profession with other global organisations and United Nations bodies.


We encourage all landscape architects and those related to the profession to join us in understanding, promoting and advancing the knowledge, achievements and skills in landscape architecture to a wider global audience.


## Benefits of Membership


Step into the world of endless possibilities as a valued member of the IFLA family! Get ready to unlock a treasure trove of exclusive benefits that will supercharge your corporate journey:


 **Global Prestige:** Join forces with the only global body representing the landscape architecture profession. Your company or organisation's name will be synonymous with excellence on the international stage.


 **Global Networking:** Ignite connections that span continents! Rub shoulders with industry pioneers, suppliers, and visionaries from around the world, amplifying your reach and impact.


 **Ethical Eminence:** Align your brand with the gold standard of ethical practices. Your company or organisation becomes a torchbearer of IFLA's globally respected ethical and professional benchmarks.


 **Power Partnerships:** Unleash the power of partnerships in realms of practice and knowledge. Let us guide you in forging collaborations that redefine success.


 **United for Change:** Stand shoulder-to-shoulder with the United Nations and its affiliated agencies through our global representation. Your company or organisation takes its place at the forefront of advocacy.


 **Cutting-Edge Insights:** Stay at the forefront of innovation, no matter where you are. Access global practices, projects, technical insights, and industry know-how that propel you to new heights.


 **Pathways to Prosperity:** Open doors to unprecedented opportunities! Leverage our network and visibility to cultivate a constellation of work possibilities.

 **Global Connections:** Become part of an elite circle connecting with IFLA's 80 member associations worldwide and more than 50,000 landscape architects.

 **Exclusive Discounts:** Enjoy VIP access and discounted rates to IFLA's world-class events, including our much-anticipated IFLA World Council and Congress, among many others.

 **Elevate Your Presence:** Propel your brand onto the world stage by sponsoring IFLA's specific initiatives. Elevate your impact and reach like never before.

 **Timely Updates:** Stay in the loop with IFLA's developments through our newsletters and announcements. Be the first to know about worldwide ground-breaking trends and challenges in landscape architecture.

 **Digital Showcase:** Shine bright in the digital realm! Your company or organisation's name will be published in the illustrious list of Corporate Members on the IFLA Website, showcasing your commitment to excellence.

## Membership Types and Fees

### Basic Corporate Membership:

- This tier offers fundamental benefits such as access to IFLA's global network, newsletters, and announcements.
- Suitable for smaller firms, start-ups, or entities seeking introductory exposure to IFLA's resources.
- Fee: 1,500 EUR annually.

### Standard Corporate Membership:

- Includes all basic benefits plus enhanced networking opportunities, discounts on IFLA events, and listing on the IFLA website.
- Designed for mid-sized companies seeking more engagement and visibility within the landscape architecture community.
- Fee: 5,000 EUR annually.

### Premium Corporate Membership:

- Encompasses all standard benefits, priority access to partnerships, sponsorship opportunities, and featured recognition in IFLA communications.
- Tailored for larger corporations looking for strategic collaborations and increased prominence.
- Fee: 10,000 EUR annually.

### Strategic Partner Membership:

- Customized benefits tailored to the strategic goals of the corporate entity.
- Offers exclusive opportunities for deep collaboration, co-creation of initiatives, and influential involvement in IFLA's global initiatives.
- Suitable for organisations seeking high-level engagement and extensive visibility.
- Fee: 15,000 EUR annually.

### Industry Leader Membership:

- The highest tier offering extensive benefits including executive-level participation in IFLA events, tailored thought leadership opportunities, and unparalleled exposure.
- Reserved for industry leaders, major corporations, and visionary entities wanting to shape the landscape architecture discourse on a global scale.
- Fee: 20,000 EUR annually.